

FAST TRADE AT BIRCHBURY DISPERSAL

Last Monday saw another successful, large dispersal sale take place, on farm, this time in Warwickshire. Despite the hot weather keeping many away and busy with harvest work, a good crowd of serious volume buyers turned out to purchase cattle from Martin & Carole Beaumont's good Birchbury herd near Twycross. The day saw almost 400 head go through the ring in quick time with spirited bidding on cattle of all ages and levels of quality.

Cattle sold as far as Devon and Somerset in the South, Pembrokeshire, Hereford and Cheshire as well as almost all of the surrounding Midland Counties along with several buyers from Northern Ireland both there in person or via Marteye.

There was a noticeably better trade for older and second quality cows with several contending bidders leaving the sale empty handed, but it was the younger cows that saw fierce competition from several volume buyers. Indeed, by the end of the milking portion over 70 animals had broken the 2000gn barrier.

Leading the trade at 2500gns was lot 134, Birchbury Boastful Prudie, who sold fresh with her third calf. This super young cow joined a lovely group purchased by Mr John Bayley who farms locally at Nuneaton. Numerous fresh cows sold in the 2200-2400gn bracket with several buyers keen to take home some of the great young cows on offer. Volume buyer of the day were Tack Farms who purchased a lovely group of over 60 young cows to join their large Herefordshire based dairy business.

Youngstock also saw no shortage of demand with the closer in calf heifers selling very well and some over 2000gns including a top of 2150gns for a September calving daughter of Seagull-Bay Stardust selling to Messrs Goadby & Sons, also from Warwickshire.

Heifer calves at foot climbed in value as the day went on with several crossing 400gns for some very young calves. Top of 500gns for a two week old daughter of Ogden P who sold with several other youngstock to Northern Ireland.

We would like to thank all purchasers and wish them the very best with their new stock as well as thanking Messrs Beaumont for their instructions as well as their help and hospitality towards all our team. Our very best wishes to Martin & Carole on their (semi!) retirement.

AVERAGES

| | |
|---|-----------------|
| 262 COWS including all with faults | £1693.67 |
| 69 SERVED HEIFERS | £1377.33 |
| 27 MAIDEN HEIFERS | £875.78 |
| 35 ALOT CALVES | £300.90 |

393 HEAD AVERAGED £1457.90 / LIFE