

SENSATIONAL TRADE AT THE WELSH SENSATION

The Welsh Sensation Sale, held at Tregibby Farm on the outskirts of Cardigan on June 17th certainly lived up to its title and proved a splendid advertisement for the value of top flight pedigree breeding in the Holstein cattle industry.

The sale was hosted by the Wilson family's **Tregibby** herd, who joined forces with two other leading breeders in South Wales, Richard Thomas and family (**Churchvale**) and Nev Roberts (**Dulais**), to assemble a catalogue of 125 head from the very top of their herds. They put forward a mouth watering catalogue of outstanding pedigrees and the cattle certainly matched their paperwork and provoked a storm of bidding from the large company of Welsh breeders present, as well as a good many from Scotland to the West Country, with many more bidding on Marteye, including plenty from both Northern and Southern Ireland.

Leading the way was one of the very best cows to be offered at auction in recent years, Dulais Silver Lustre (Ex-95-2), the 6th consecutive generation of Excellent cows and milking in her fourth lactation, projected at over 14,000kg and back in calf for early 2024 with a sexed heifer by Stantons Chief. She was knocked down for 40,000gs to a syndicate comprising the Howni, Iscaway, Logan, Shambles and Wiltor herds. Not surprisingly her six month old calf by Legend-Maker Victur was the subject of considerable interest and was purchased via Marteye by a partnership of the Patton family's Ards herd and Robert Stewart's Quinton herd in Northern Ireland.

Another much admired milker was the freshly calved heifer Tregibby Chief Melody, just calved a fortnight and already scored with 87 points. She made 15,000gs to Peter Prior of Designer Holsteins, Essex, bidding by telephone, and her baby heifer calf made 3,000gs to Philip Sevenoaks, Brecon.

The imposing in calf heifer Churchvale Sidekick Amy, backed by 7 generations Excellent, out of a cow purchased for 7,700gs at the 2020 Whinchat Sale and due in November to sexed Chief, made 11,500gs to Messrs Innes who were the sale's biggest volume buyers, securing 16 animals, mainly milkers, for their Newmeadow herd in Invernesshire,

At the 2020 Black & White Sale Hefin Wilson, in partnership with the Davies family, purchased Holben Snapples Storm ET for 9,500gs. Her dam and maternal sister are two of the most celebrated show cows in North America and Canada of recent times and they had a very worthwhile dividend on their investment when selling her Stantons Chief daughter to Blaise Tomlinson, Leicestershire for 11,000gs.

Another of the best cows in the sale was the 93 pointed Tregibby Sidekick Barbara, bred by the Wilsons, but consigned by Messrs Thomas. Andrew Mackellar of Staffordshire based Drinton Farms had to go to 10,000gs to purchase her and there was a spirited contest for Tregibby Lambda Kitty (VG-87) who calved her first calf at 1yr 9 months and now joins the Ingleview herd of Robert and Elaine Butterfield for 9,500gs.

76 individual buyers were recorded at the sale and 27 animals made 5,000 guineas or more and a further 25 between 4,000 and 5,000 guineas. It was heartening to see quality cattle on both pedigree and conformation rewarding the vendors in the best possible way and most of the buyers seemed equally pleased to be able to have bought such superb individuals in what must be counted one of the very best auction sales of recent times.

TOP PRICES			
LOT			
10	Dulais Silver Lustre (Ex-95-2)	The Lustre Syndicate	40,000
87	Tregibby Chief Melody (VG-87 2yr)	Designer Holsteins (Designer)	15,000
11	Dulais Victor Lustre	W & A.Patton (Ards) / R. Stewart (Quinton)	12,500
25	Churchvale Sidekick Amy	C.Innes & Sons (Newmeadow)	11,500
27	Tregibby Praire Chief Snapple	Blaise Tomlinson (Charnwood)	11,000
84	Tregibby Sidekick Barbara (Ex-93)	Drointon Farms (Drointon)	10,000
35	Tregibby Lambda Kitty (VG-87 1yr)	R & E.Butterfield (Ingleview)	9,500
32	Churchvale Delt-Lambda Ghost 2 ET	M & G.Norman (Acresdown)	9,200
51	Rhos Lottery Majority (VG-87) (Ayrshire)	K.J & D.S.A/Marshall (Marshall)	8,800
40	Churchvale Chief Lustre	G & J.Booth (Beechview)	7,600
98	Tregibby Unix Paradise (VG-88)	N.W.Roberts (Dulais)	7,500
37	Dulais Secretariat Amanda 5 (Ex-90)	R. Stewart (Quinton)	7,000
50	Churchvale Lambda Brandysnap	H.R.Lewis (Fronun)	7,000
79	Churchvale Sidekick Rachel ET (VG-88 2yr)	Grove Dairy Ltd (Grovedairy)	6,600
67	Dulais Llangynin Chief Rhapsody	H.Wrught & Son (Berryholme)	6,400
116	Dulais Chief Roxy	G.W.Watkin (Henllys)	6,000
55	Churchvale Chief Ambrosia	S & S.Davies (Castellhyfryd)	5,800
28	Tregibby Lambda Apple	Grove Dairy Ltd (Grovedairy)	5,600
36	Tregibby Chief Kitty	Lewis Pearson Ltd (St Brides)	5,600
63	Tregibby Lambda Hope	M.J.Owens (Prospect)	5,600
45	Dulais Llangynin Lambda Barbie	M.Bryson & Son (Whiteflat)	5,500
100	Churchvale Sidekick Promis	M & G.Norman (Acresdown)	5,400
3	Churchvale Crushabull Wish (VG-88)	Drointon Farms (Drointon)	5,200
43	Loford Rubels Prism	D.J.B.Thomas & Son (Gelliddu)	5,200
54	Churchvale Pepper Ambrosia (VG-87)	J.W.C.George & Sons (Brynhyfryd)	5,000
68	Churchvale Doorman Jodie (VG-86)	E & C.Thomas (Gatrog)	5,000
105	Tregibby Lambda Asset	D.J.B.Thomas & Son (Gelliddu)	5,000
55	Churchvale Chief Barbara	R.Gay (Walkabout)	4,900
66	Tregibby Lambda Rhapsody	E.R.Jones (Feithy)	4,800
69	Acresdown Army Jodie Red ET	C.J & C.Creeper (Frontline)	4,700
17	Tregibby Maude Haniko	A.Black (Keely)	4,600
108	Churchvale Chief Rae	W.P & E.G.Williams (Waliswood)	4,600
117	Dulais Sound System Peach	D.J.B.Thomas & Son (Gelliddu)	4,600
119	Tregibby Alpha Lustre	I & M.Davies (Davlea)	4,600
96	Tregibby Applicable Marci	J.G, M.C & T.D.Davies (Dafron)	4,500
91	Tregibby Doc Farrah (VG-87 2yr)	A.P & J.H.G.Wyatt (Penbryn)	4,400
60	Churchvale Pepper Snowdrift (VG-86)	A.Thomas (Ramshill)	4,300
95	Tregibby Doorman Marci (VG-87 2yr)	J.W.C.George & Sons (Brynhyfryd)	4,300
118	Tregibby Attico Lustre	H.Neilson (Overside)	4,300
58	Tregibby Crushtime Bambi	D.J.B.Thomas & Son (Gelliddu)	4,200
76	Dulais Victor Amanda 2 ET	D.B.Jenkins (Caran)	4,200
57	Dulais Victor Dior Rae	H.R.Martin (Roevalley)	4,100
81	Tregibby Diamondback Echo (VG-87 2yr)	C.Innes & Sons (Newmeadow)	4,100
106	Tregibby Lambda Chasity	G.R.Griffiths & Son (Carwyn)	4,100
22	Churchvale Scarlet Red	D.J.B.Thomas & Son (Gelliddu)	4,000

33	Tregibby Lexus Kitty (VG-87 2yr)	A.O.A & A.Hack (Santamaria)	4,000
46	Dulais Legend Rachel	ML Farming (Crystalclear)	4,000
56	Dulais Secretariat Dior Rae 3 (Ex-90)	G.R.Griffiths & Son (Carwyn)	4,000
112	Tregibby Chief Flute	S & S.Davies (Castellhyfryd)	4,000
70	Dulais Ryder Jodie Red	S & M.Nyhan (Heatherville)	4,000
93	Dulais Sound System Ambrosia (VG-85 2yr)	W.W/D.Blamch (Latteridge)	4,000
102	Dulais Sidekick Adrienne	S.Morgan	4,000

AVERAGES

37 cows & calved heifers	£ 6,098-51
20 served heifers	£ 5,181-75
15 maiden heifers	£ 4,172-00
52 heifer calves under 1 year old	£ 3,394-33
1 bull	£ 3,990-00

125 head **£ 4,578-84**

TREGIBBY	49 head	£ 4,465-71
CHURCHVALE	36 head	£ 4,660-83
DULAIS	40 head	£ 4,643-63

AUCTIONEERS: NORTON & BROOKSBANK